
UNDERWRITING FORM 2011

SILENT AUCTION :: \$20,000

This partnership provides your company with an exclusive opportunity to present the Silent Auction and includes but is not limited to:

- Custom signage throughout the Silent Auction area
- Logo on silent auction bid sheets
- Recognition in Gala Book, press releases, and Beckstrand Cancer Foundation newsletter
- Prominent recognition in the Auction Preview Book
- Full page ad in Gala Book
- **Preferred** seating for six guests

INSPIRATION TABLE :: \$15,000

This partnership offers you the unique opportunity to sponsor a table of twelve cancer patients who have been assisted by Beckstrand Cancer Foundation and includes but is not limited to:

- Custom signage
- Recognition in Gala Book and Beckstrand Cancer Foundation newsletter
- Full page ad in Gala Book
- **Preferred** seating for four guests

COCKTAIL RECEPTION -OR- TRIBUTE VIDEO :: \$10,000

This partnership allows your company to have maximum visibility throughout the evening and includes but is not limited to:

- Custom signage throughout the Cocktail Reception or logo in video
- Recognition in Gala Book and Beckstrand Cancer Foundation newsletter
- Full page ad in Gala Book
- Seating for four guests

AUCTIONEER, PARKING/VALET -OR- GALA BOOK :: \$5,000

This partnership provides your company with premier visibility and includes but is not limited to:

- Custom signage
- Half page ad in Gala Book
- Seating for two guests

REGISTRATION AREA -OR- VOLUNTEER ROOM :: \$2,500

This partnership provides your company premier exposure as guests arrive and with gala volunteers and includes but is not limited to:

- Custom signage
- Recognition in the Gala Book
- Half page ad in Gala Book

Recognition Name: _____
Contact Person: _____
Phone: () _____ Fax: () _____
Email Address: _____
Mailing Address: _____
City: _____ State: _____ Zip Code: _____

Yes, you can count on my support as an underwriter of The Diamond & Pearl 2011, benefiting Beckstrand Cancer Foundation. Please reserve the following underwriting opportunity:

- Silent Auction :: \$20,000
- Inspiration Table :: \$15,000
- Cocktail Reception :: \$10,000
- Tribute Video :: \$10,000
- Auctioneer :: \$5,000
- Parking/Valet :: \$5,000
- Gala Book :: \$5,000
- Registration Area :: \$2,500
- Volunteer Room :: \$2,500

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- Enclosed is my check in the amount of \$ _____ payable to Beckstrand Cancer Foundation
 - Please charge my credit card: ● American Express ● MasterCard ● Visa

Name on card: _____ Amount: \$ _____
Card Number: _____ Expiration Date: _____
Signature: _____

Please mail or fax this form to:
Beckstrand Cancer Foundation
20341 Birch Street, Suite #310 | Newport Beach, California 92660
949.955.0099 tel | 949.955.0070 fax
For additional information, please contact Lil Spitzer, Executive Director at lils@beckstrand.org

